

ADVOCACY EFFORTS



The TLA's Mayoral Forestry Dinner during the Union of BC Municipalities (UBCM) convention continues to grow in popularity creating an opportunity for good conversation between community leaders and TLA Directors.



In January, Premier Horgan meets with the TLA Executive and Board of Directors at the 2018 Convention. Held in Victoria, we created a space for the Premier and our Directors to connect directly to discuss the actions our industry requires from government.

For more information about the TLA's work this past year, please read the TLA Annual Report 2017/2018.

Contractor Sustainability Review

The Ministry of Forests, Lands, Natural Resource Operations and Rural Development announced its resulting recommendations following the long-awaited Contractor Sustainability Review (CSR), which captured the concerns of independent timber harvesting contractors from across the Province. It validated there are problems in the relationships between contractors and licensees and confirms the declining profitability of contractors. The recommendations addressed the majority of the issues that the TLA has been raising for years with government. When implemented, they will improve contractors' ability to negotiate contracts that we expect will ensure their businesses earn a fair rate of return. Fundamentally, they will create the conditions for those who work in the forest to share in the prosperity that our forest resource generates.

Protecting the Working Forest with Positive Stories

Together with other forestry organizations, the TLA formed Forestry Friendly Communities (FFC) to share positive forestry-related stories through online campaigns. FFC posts monthly videos and shares content highlighting aspects of forestry through its website and Facebook page.

We distributed 10,000 "Forestry Feeds My Family" bumper stickers in *Truck LoggerBC* magazine. These stickers have resonated with the forest industry and we have mailed over 1,000 extra stickers to people across North America.

Survey of First Nations Contractors and Licensees

We completed an important survey of First Nations contractors and licensees asking: What can the TLA do to help First Nations contractors/licensees succeed? Based on the responses, we have created a work plan to be implemented in the coming year. Survey responses also informed the TLA's 2018 strategic planning session.

Building Relationships with MLAs

This year, once again, we held caucus meetings for the NDP and Liberal parties and met with Green Party MLAs. We also developed Forest Fact Sheets providing an overview of the economic impact forestry has on their communities.

Welcoming Community Associate Members

We're proud to share that our community associate membership has grown to nine members. The TLA's community engagement continues to grow and demonstrate results.



TLA EVENTS & MEMBERSHIP



TLA 23rd Annual Golf Tournament

This year's argyle-themed 23rd annual golf tournament at Westin Bear Mountain in Victoria was sold out to 240 golfers. The auctions and Nootka Sound Timber's shooter bar raised \$8988 for the TLA Forestry Education Fund. **Catalys Lubricants were the tournament winners.**

500 Members Strong and Growing

We have now achieved our goal of 500 members by 2020, two years early! Do you know a company that should be a member? Reach out to Stacie Dixon, Director of Membership, at stacie@tla.ca.

TLA Networking Events

The TLA hosts two Networking Events each year attended by 80-100 TLA members. These events include guest speakers who are forest industry experts and an opportunity to network with other contractors while enjoying a delicious meal.



Mitchell Short is a heavy duty mechanic apprentice for Fearless Log Salvage and received a Trades Award of \$1,000 to support his training. To find out more or apply, visit: www.tla.ca/scholarships.

TLA Convention & Trade Show

In celebration of our anniversary, the 75th Annual TLA Convention & Trade Show's theme "Standing Tall & Strong for 75 Years" spoke to TLA members' commitment to being the economic backbone of the rural communities where they live and work.

Membership Survey Results: Building Positive ROI for Members

In the last year, we completed our semi-annual membership survey asking members why they joined the TLA and if they felt their membership provided a good return on their investment. The contractors top reason for becoming a TLA member was advocacy for contractors and the suppliers' top reason was to support industry. As advocacy is the reason the TLA exists, it's good to hear that it's the top focus of our members as well. The TLA is proud to report that 97 per cent of surveyed members believe their membership provides a positive ROI. That level of membership satisfaction means we're providing value to our members and representing them well.

BENEFITS PROGRAMS

Premier sponsor:



Diamond sponsors:



Supporting sponsors:



JLT Equipment Insurance

JLT's experts worked with the TLA to design a heavy equipment insurance program specifically for TLA members. The result is a program of secure coverage backed by stable, long-term insurers who have served the BC forest industry for more than 30 years. Due to the TLA's sizeable membership, beneficial equipment and liability coverage and rates can be obtained. Contact Ben for a quote.

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Johnstone's Benefits

Johnstone's Benefits offers two comprehensive, industry specific employee benefit packages providing the most stable rates in the industry, designed for the TLA:

- Employers with one to nine employees have access to a full benefit package.
- Employers with 10 or more employees can customize plans to suit their specific needs and still benefit from the buying power of the TLA.

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