



MEDIA ADVISORY

Event: TLA 75th Annual Convention & Trade Show: “Standing Tall & Strong for 75 Years”

When: January 17 to January 19, 2018

Where: The Fairmont Empress Hotel and Victoria Conference Centre

About the convention:

- This convention will be a celebration of the changes in technology, issues and people that have shaped the timber harvesting business in our province. Through it all, the TLA has been the strong and unifying voice of the timber harvesting contractor community, striving to ensure that the people who work in the forest share in the prosperity of the forest resource. How we will achieve another 75 successful years in the forest industry will be the central focus of the event. [Link to the full media package web page.](#)

Media Opportunities:

MORNING, Wednesday, January 17, 2018

75 Years of TLA History + Book Launch

8:30 – 9:00 am | Lecture Theatre, Victoria Conference Centre

Topic: Looking back at the TLA’s history, providing insight on who we are, what we do, and why we do it. The TLA is and always has been the strong and unifying voice of BC’s forest community.

Presenter:

- Jim Girvan, MDT Management Decision and Technology Ltd.

Steep Slopes – Climbing Higher

9:00 – 10:00 am | Victoria Conference Centre Lecture Theatre

Topic: Where are we within the evolution of this new technology? We will look at occupational health and safety regulations related to steep slopes and provide an on-the-ground perspective.

Moderator:

- Dzhamal Amishev, FPIInnovations

Panelists:

- Tyson Lambert, T- MAR Industries Ltd.
- John Ligtenberg, WorkSafeBC

AFTERNOON, Wednesday, January 17, 2018

Who Is Going To Do The Work?

1:45 – 3:00 pm | Lecture Theatre, Victoria Conference Centre

Topic: Skilled labour shortages are now prevalent in our sector. How can we retain and pass on the know-how to our next generation of workers? BC Forest Safety Council thinks competency guidelines are the answer. Learn from a labour lawyer’s views on addressing our industry’s labour needs and get a First Nations workforce perspective on getting logs to markets.

Moderator:

- Paul Mottershead, Vancouver Island University

Panelists:

- Russell Robertson, BC Forest Safety Council
- Michael Kilgallin, Roper Greyell LLP
- Maxime Lepine, Homalco Forestry Limited Partnership John Ligtenberg, WorkSafeBC

MORNING, Thursday, January 18, 2018

Managing the Transition

10:00 – 11:30 am | Lecture Theatre, Victoria Conference Centre

Topic: Old growth versus second growth forests – it is easy to say “make the transition”, but that does not take into consideration what we actually harvest, how we harvest and the infrastructure for converting logs to forest products.

Moderator:

- Don Banasky, Western Canadian Timber Products Ltd.

Panelists:

- Diane Nicholls - BC Chief Forester, Ministry of Forests, Lands, Natural Resource Operations and Rural Development
- Justin Rigsby - Holbrook Dyson Logging Ltd.
- Hanif Karmally - The Teal-Jones Group

AFTERNOON, Thursday, January 18, 2018

Market Update: Going Up or Going Down

4:00 – 5:30 pm | Lecture Theatre, Victoria Conference Centre

Topic: Find out the latest in market direction for the timber you harvest. We will have a US perspective to add context to the BC log market versus our closest trading partners. A local log trader will provide insights into domestic and international markets, as well as a view on by-products that the industry needs to figure out how to manage.

Moderator:

- David Elstone, The Truck Loggers Association

Panelists:

- Joel Swanton - Forest2Market Inc.
- Alain Deggan - Island Timberlands LP
- Ian Ross - Terminal Forest Products

MORNING, Friday, January 19, 2018

Minister of Forests, Lands and Natural Resource Operations Breakfast & Address

8:30 – 10:00 am | Crystal Ballroom, The Fairmont Empress Hotel

Topic: An opportunity to hear from Minister Doug Donaldson, the “new guy”, on the direction his government will be going on subjects that matter to the timber harvesting sector in BC.

AFTERNOON, Friday, January 19, 2018

Defending the Working Forest – Learning from Others

10:30 am – 12:00 pm | Westin Bayshore Hotel, Stanley Park Ballroom

A working forest is vital for more than just creating economic opportunities out of production from traditional forest products. This panel will explore other reasons for maintaining the working forest

under the headings of carbon management, reduction of wildfire impacts and First Nations' economic interests.

Moderator:

- Dr. John Innes, University of British Columbia

Panelists:

- Robert Dennis - Huu-ay-aht First Nations
- Carolyn Smyth - Pacific Institute for Climate Solutions
- Bruce Blackwell - B A Blackwell & Associates Ltd.

Blueprint for the Next 75 Years

4:00 pm – 5:30 pm | Lecture Theatre, Victoria Conference Centre

Topic: TLA members have been around for 75 years! As we wrap up the Convention this panel will debate opinions on how this industry can survive for the next 75 years.

Moderator:

- George Abbott - Circle Square Solutions Ltd.

Speakers:

- Jonathan Lok - Strategic Natural Resource Consultants Inc.
- John Lawrence - Brinkman & Associates Reforestation Ltd.
- Bill Nelson – Holbrook Dyson Logging Ltd.

About the TLA:

The TLA (Truck Loggers Association) represents 489 independent forest contractors and their suppliers operating in British Columbia. Our membership supports thousands of workers and, along with other independent contractors, accounts for close to 90 per cent of the trees harvested in BC. The TLA promotes a thriving, sustainable forest industry in BC.

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