



Expression of Interest (EOI)

RE: Fleet Vehicle Supply – Submission Deadline – April 4, 2015

Introduction

This Expression of Interest (EOI) is the first phase by the Truck Loggers Association whose aim is to gather information related to interest in adding to the TLA (Truck Loggers Association) Affinity Program.

Affinity Programs can provide three separate benefits:

1. Potential to provide revenue to the association
2. Provide TLA membership with benefits or discount savings
3. The benefit or discount is a good membership selling feature to attract or retain members

By submitting an Expression of Interest (EOI), the TLA Member accepts the Truck Loggers Association's approval process:

1. Proposal is submitted to Committee
2. Proposal presentation (verbal or written) to Committee may be requested
3. Proposal is presented to Board of Directors for a decision
4. Legal counsel vetting

The following criteria will be used to evaluate proposals:

1. The benefit that will be provided to the membership as a whole
2. The reputation of the proponent and their ability to provide the service
3. The benefit that the proponent will provide to the association (monetary or attracting/maintaining membership)
4. The ease of management of the program by the TLA and its staff.

Applicants are required to provide a summary outlining the details of the proposal and complete the form below.



Organizational Profile

1. Business Name	
2. Primary Contact	
3. Address	
4. City, Prov.	
5. Postal Code	
6. Phone	
7. Email	
8. Website	
9. Sponsorship and Advertising	Has your organization been a sponsor of any events or advertised in <i>Truck LoggerBC</i> magazine?
10. Activities	Please give a brief description of your organization's main activities.



Proposal Information

1. General Information	Please provide information on when the prospective organization could start offering TLA Members discounted services/products. (Please attach all supporting documents)
2. Service or Products	Please provide information on services or products that your organization intends to offer TLA Members through the Affinity Program
3. Proposal Methodology	An annual review of the program performance is required. Please provide information on how you will report, when you will report and/or monitor program activity to the TLA.
4. Proposal Sustainability	Explanation of the specified duration or will program be ongoing?
5. Revenue Understanding	If your program includes the potential to provide revenue to the association, please explain the terms of payment
6. Other	Provide any additional information that will help to support your expression of interest. (Please attach all documents)



This Expression of Interest (EOI) is not a legally binding document. Member candidates completing the Expression of Interest (EOI) and returning it to the TLA should not therefore expect that it would constitute in any formal commitment or contractual engagement for either themselves or the TLA.

A binding agreement will only be signed after formal approval and legal vetting.

Business Name _____

Date _____

Name of person signing EOI (please print) _____

Signature _____

Return form to: Kathie Madden
Director of Events and Membership
Kathie@tla.ca
604-684-4291 ext. 5